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ETC Cable Launches New Shows

ETC's new show, **North Georgia Now Today** begins airing Monday, January 7, 2008 on ETC3. It will be airing live from 8:30 until 9:30am, Monday through Friday and encore from 6:30 to 7:30pm. Hosting the new show is Cherie Martin with Roger Futch as her first guest on Monday, January 7th. Each day of the week will have a special topic. Topics will be "Emphasis - On Living in the Mountains", "Words of Wisdom from the Silver Threads", "Spotlight - Teachers & Teens and Around Town."

Every Friday, there will be an **ETC Employee Spotlight**. Quentin Holloway an employee of almost 50 years will be spotlighted on January 11.

There will also be **Swapping Time**, a time when people can call in and offer something they have for sale or where they might be looking for a particular item. Please call all your friends and neighbors and tell them to tune in to ETC3 on Monday, January 7th at 8:30 am or watch the encore at 6:30pm! The show will also be streaming on the etctv3.com website.